

OurPLANE Lands First Fractional Eclipse 500 VLJ

Date: Saturday, October 27, 2007

Details:

Richmond, VA... OurPLANE, the pioneer and world leader in fractional new light aircraft, announces the delivery of the first Eclipse Jet operating under part 91 fractional aircraft ownership.

OurPLANE delivered their first Eclipse 500 VLJ, serial #66, to SheltAir (FBO) at Jacksonville, FL for a corporate customer. This is the launch of the company's new, nationwide fractional very light jet (VLJ) aircraft service. OurPLANE pioneered fractional aircraft for small business in 1998 with factory new Cirrus and Cessna aircraft, and today OurPLANE is the first and only fractional aircraft company offering the world's first VLJ, the Eclipse 500, in combination with their nationwide fleet of factory new Cirrus and Cessna aircraft.

'OurPLANE pioneered fractional light aircraft 8 years ago and today, this historic day for OurPLANE, we again solidify our leadership with the launch of the OurPLANE fractional Eclipse 500 VLJ', says Graham Casson, president and CEO of OurPLANE, 'Let the VLJ evolution begin!'

OurPLANE has a fleet order of Eclipse 500 VLJs and plans to add additional VLJ aircraft so their customers have the freedom to choose the right aircraft for their needs. 'OurPLANE customers are pilots and non pilots, executives and businesses...everyone looking for their own, new aircraft at a fraction of the cost. Our business model is low cost with great customer service so that business travelers can avoid the hell of commercial travel' says Casson. "and 8 years of success proves OurPLANE should be YOUR plane"

'Florida is a nationwide leader in aviation with quick access to the major business centres along the Eastern seaboard,' says Mike Huffman, COO, OurPLANE 'So, we are very pleased to make this historic launch in Jacksonville, FL.'

The introduction of the OurPLANE fractional VLJ program has revolutionized business travel. Now, executives of small to medium sized businesses can own a fraction of their own private jet carrying four passengers at over 400 mph for as little as \$759 per hour – less than the cost of chartering an aircraft, flying commercial aircraft or owning their own large corporate jet.

'The VLJ aircraft, and the Eclipse 500 specifically, are revolutionary aircraft allowing virtually every business or executive that travels a lot to easily afford their own private jet, something few people ever thought could be a reality for themselves,' says Casson. 'Owning a fraction of an Eclipse 500 from OurPLANE is the most economical solution available for small to medium sized companies and many executives who consistently fly coast to mid-continent distances. OurPLANE customers can own their own private Eclipse 500 share for as little as \$521,000 with fixed costs of \$3,999 for 150 hours of annual flying time.'

Among many advantages, the Eclipse 500 can land at thousands of airports around the country allowing executives, their clients and employees to avoid busy, congested commercial airports while dramatically increasing productivity and profitability, as studies from the National Business Aviation Association (NBAA) have proven. Bottom line--increased productivity with decreased stress, all at a fraction of the usual costs for business travel, means OurPLANE fractional Eclipse is a much better solution for frequent travelers.

'We are excited to start delivering OurPLANE's fleet of Eclipse 500 very light jets,' said Vern Raburn, president and CEO of Eclipse Aviation. 'The fractional aircraft market provides a valuable opportunity for more people to experience and own an Eclipse 500.'

OurPLANE already offers a nationwide network of factory new aircraft at locations including Los Angeles, San Francisco, Houston, Dallas, Salt Lake City, St. Paul, Orlando, Jacksonville, White Plains (NY), and Toronto.

OurPLANE is the pioneer and leader in fractional light aircraft ownership for general aviation pilots and currently has factory-new aircraft in operation at fifteen (15) different locations across North America. OurPLANE recently announced the purchase of 21 Eclipse 500 VLJs.

For more information about OurPLANE, visit our website at www.ourplane.com or call 1-877-RPLANE-1 (1-877-775-2631).