

OurPLANE and American Express Announce Partnership

Date: Tuesday, July 17, 2007

Details:

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ALBANY, NY....OurPLANE and American Express today announced a partnership that will bring unique and special value to Cardmembers who choose OurPLANE for their private jet needs.

Together, OurPLANE and American Express will be developing a unique set of benefits that will include discounts and special offers to American Express® Cardmembers. OurPLANE is now offering a two percent discount off of the cost of a fractional share of a new Eclipse Very Light Jet (VLJ) for all purchases made on the American Express Card.

"This partnership gives American Express Cardmembers valuable and tangible benefits combined with the convenience of making a purchase on their Card," says Graham Casson, president and CEO of OurPLANE Inc. "American Express has always been known to have a large and attractive base of business customers and this partnership gives them an incentive to make their private business jet dream come true."

Chris Cowan, Vice President from American Express commented, "The Very Light Jet segment is a new and exciting alternative for individuals seeking private jet travel. Our partnership with OurPLANE provides Cardmembers with a new choice and valuable benefits in the private jet market. Their commitment to bring value and quality to our mutual customers makes them a great partner."

About OurPLANE

OurPLANE is the world leader in fractional light aircraft ownership. OurPLANE currently has 20 new aircraft in operation in 15 different locations across North America. OurPLANE recently announced a fleet purchase of Eclipse 500 VLJs with delivery starting in Jacksonville, Florida in 2007. For more information about OurPLANE or the TravelSMART Plus™ program, visit our website at www.ourplane.com or call 1-877-RPLANE-1 (1-877-775-2631).

About American Express

American Express Company (www.americanexpress.com) is a leading global payments, network and travel company founded in 1850.